

Criteria 2 : Teaching and Learning Evaluation

Key Indicator -2.6 -Student Performance & Learning Outcome

2.6.2 Additional Information

Process of Attainment of PO's & CO's



Program Outcome(Pos)

The three year degree Programme graduates will be able to –

- PO 1:** Acquire knowledge and skills in the field of management, accounting, Statistics, marketing, human relations and assistance.
- PO 2:** Apply the entrepreneurial and managerial skills for effective and business management.
- PO 3:** Acquire employability skills through the practical awareness on the IT in management.
- PO 4:** To comprehend applicability of management principles to situation in global business world.
- PO 5:** Develop legal and ethical values and environmental issue for the continuous development of business venture.
- PO 6:** Nurture the key skills like communication and personality.



Programme Specific Outcomes(PSO)

Students of **BBA** able to:

PSO1: Develop a global approach towards the contemporary areas of Finance, HR, Marketing, Information Technology and Law.

PSO2: Develop corporate, social and environmental responsiveness towards changing business environment.

PSO3: Discuss intellectual integrity, stress management and awareness of business ethics.

PSO4: Develop research oriented thinking and nurture entrepreneurial spirit in students by developing a sound thinking about productivity and risk management.

Revised Bloom's Taxonomy

Bloom's Taxonomy of Educational Objectives

Revised Version
(Anderson & Krathwohl, 2001)

Higher Order
Cognitive Function

Creating

Complex, Abstract

Evaluating

Analyzing

Simple, Concrete

Applying

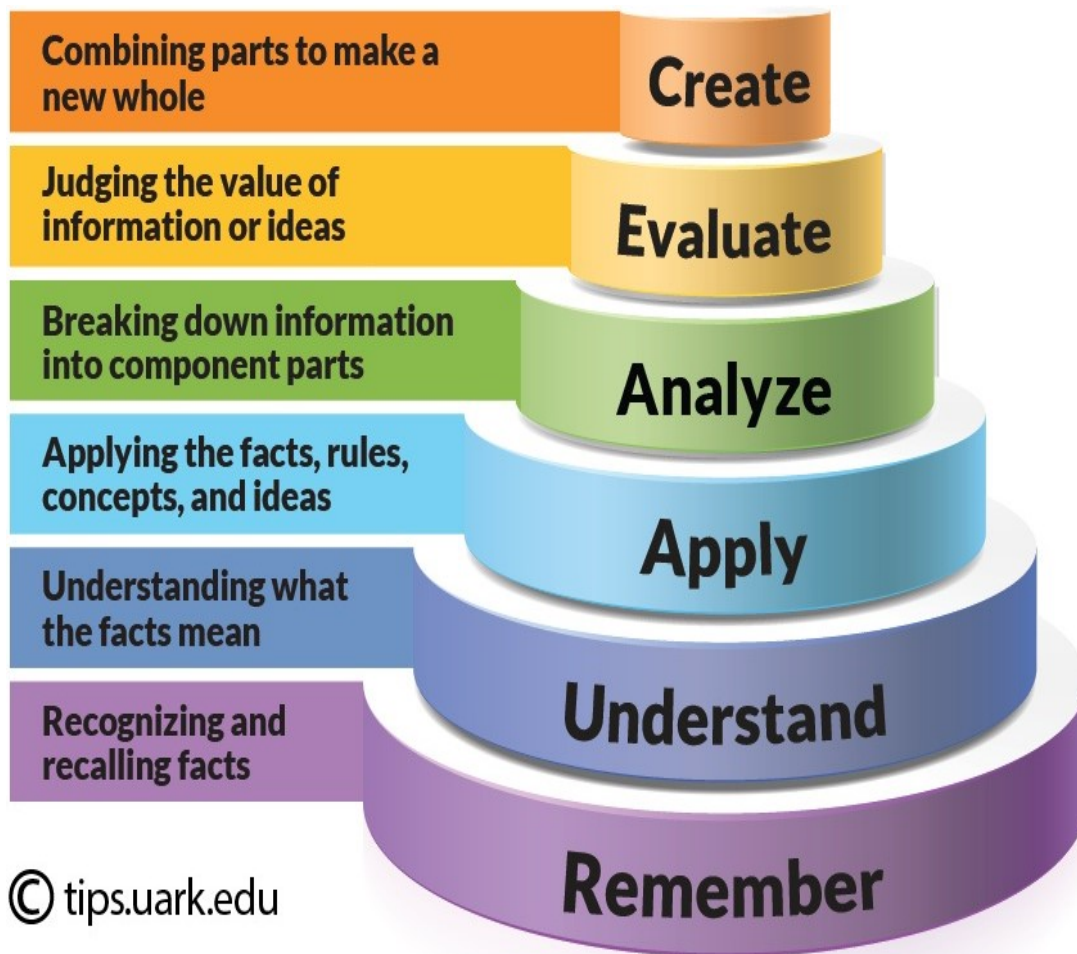
Understanding

Remembering

Lower Order
Cognitive
Function

Revised Bloom's Taxonomy is a classification of the different outcomes and skills that educators set for their students (learning outcomes).

Bloom's Taxonomy



Bloom's Taxonomy is a common language for teachers to discuss

and exchange learning assessment

and encourage higher order thoughts in their students and building up from lower level cognitive thoughts to Higher Order thoughts.

Course Outcome

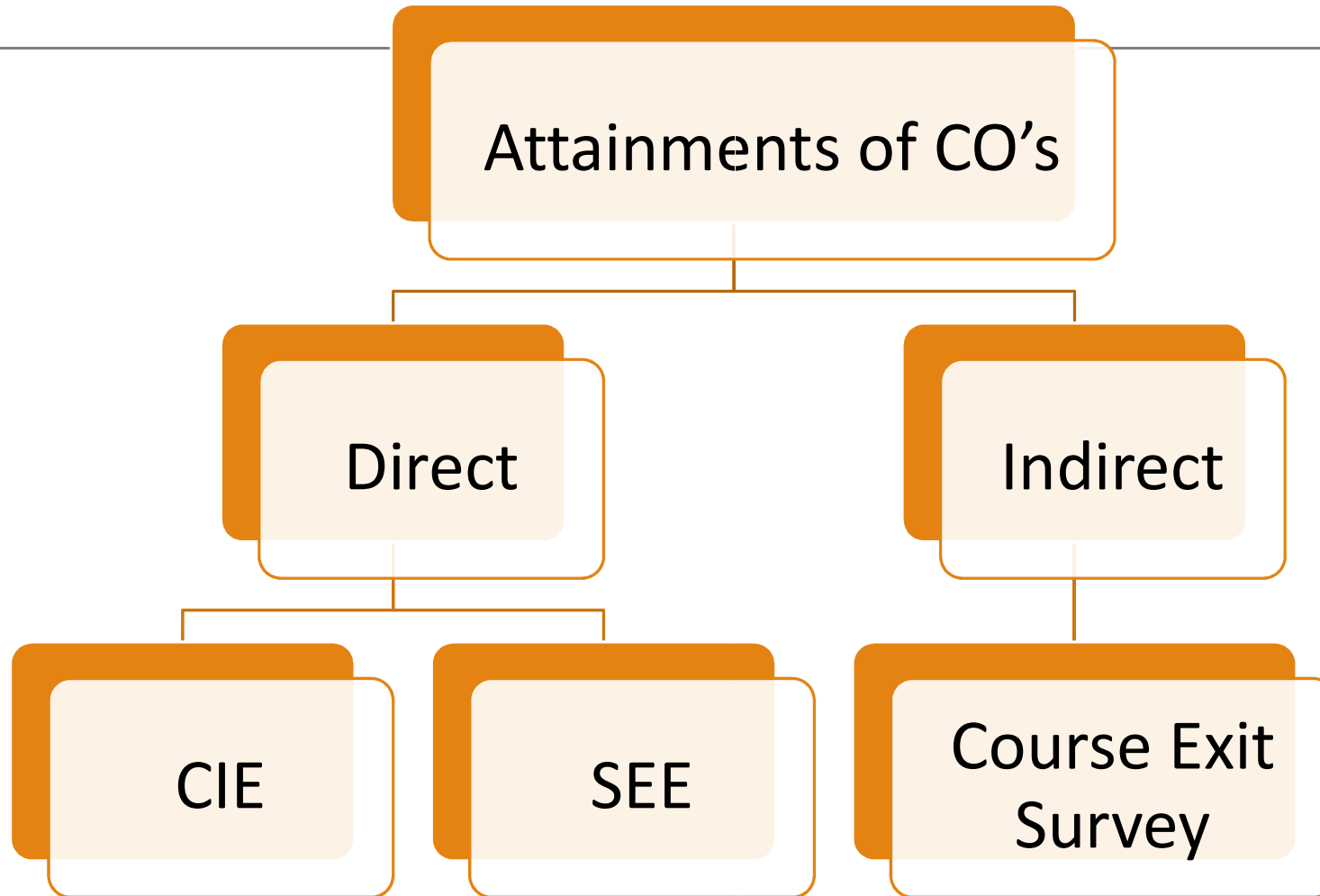
BBA 101 Management Process & Organizational Behaviour(Table 1) Year of study 2019-20

CO. BBA 101.1	Describe the basic concepts theories and principles applicable to the field of management
CO. BBA 101.2	Demonstrate capabilities in critical reasoning and ethical decision making various management situations
CO. BBA 101.3	Explain the business options of motivation and depression processes at workplace
CO. BBA 101.4	Analyze how the study of information behaviour can help in making marine processes and practices more effective
CO. BBA 101.5	Assess the different models of team and group getting us in the organization.
CO. BBA 101.6	Combine the behaviour queries and management principles to understood contemporary organisation issues

CO-PO PSO Mapping(Average)

CO	PO1	PO2	PO3	PO4	PO5	PO6	PSO1	PSO2	PSO3	PSO4
CO A101.1	3	3	3	2	-	3	3	2	3	-
CO A101.2	3	3	3	2	-	3	3	-	-	-
CO A101.3	3	3	3	1	-	3	3	-	-	2
CO A101.4	-	3	3	2	-	3	3	3	-	2
CO A101.5	2	-	-	2	-	-	-	3	3	2
CO A101.6	3	1	-	-	-	2	-	-	2	-
(AVERAGE)	2.8	2.6	3	1.8	-	2.8	3	2.6	2.6	2

Assessment Tools for Attainment of Co's



CO attainment of each student is calculated on the basis of the following component

Direct Assessment (Total Weight assessment based on End term Result (50% of total)

Assessment of Mid term Exam, Assignment & Quiz(30% of total)

Indirect assessment (feed back from student in course exit) Total weightage(20%) **Table No 3**

Assessment Types	Assessment component	Marks	Total Marks	Weightage	
	External Assessment	End term Assessment	80 Marks	80 Marks	50%
Direct(80%)	Internal Assessment	Internal Exam	10 Marks	20 Marks	30%
		Assignment	10 Marks		
		Group discussion		10 Marks	
		Class Participation			
Indirect(20%)		Course exit survey			20%

Student Wise Average CO Attainment of Batch 2020



Sl. No.	NAME OF THE STUDENT	ENROLLMENT NO.	END TERM RESULT	MAXIMUM	CO ATTAINMENT						INTERNAL CO ATTAINMENT						ASSIGNMENT						COURSE EXIT			SURVEY				
					10	MAX	10 FOR	EACH	CO	CO	MAX.	10 FOR	REACH	CO	MAX.	10	FOR	EACH	CO	CO1	CO2	CO3	CO 4	CO5	CO6					
	AADITYA	00114701720	75	10	10	10	10	10	10	10	10	10	10	10	10	10	4	5	5	4	4	5								
	ARYAMA	00214701720	71	10	10	10	10	10	10	10	10	10	10	10	10	10	5	5	5	5	5	5								
	AASTHA	00314701720	69	10	10	10	10	10	10	10	10	7.06	10	10	6.67	3	3	3	3	3	3	3								
	AATREY	00414701720	75	10	8	6	10	6	10	8	8.24	4.71	7.06	4.71	10	7.33	5		5			5								
	ABHIJEE T	00514701720	44	6	8	6	6	6	10	8	8.24	4.71	7.06	4.71	10	7.33			0											
	SANYAM	36414701720	70	10	10	10	10	10	10	10	10	10	10	10	10	10	5					5								
	SUJAT	36514701720	0	0	10	10	6	10	10	6	8.24	10	7.06	4.71	10				5			5								
	TUSHAR	36614701720	74	10	10	10	6	10	10	6	8.24	10	7.06	4.71	10	8			1			1								
	VARSHA	36714701720	70	10	10	10	10	10	10	10	10	10	10	10	10	10					5	5	5							
	YASH	36814701720	75	10	10	10	6	10	10	6	8.24	10	7.06	4.71	10	8	3	2	3	3	3	3	3							
		AVERAGE		8.96	8.84	8.04	8.53	8.2	9.3	7.84	8.25	8.14	7.62	6.9	9.66	7.3	3.69	3.6	3.66	3.65	3.61	3.6								

Calculation on Average CO Attainment by the Batch

Course code :BBA 101

Course Title :Business Organization

LE 5							
		CO1	CO2	CO3	CO4	CO5	CO6
	End Term (ET)	8.9	8.9	8.9	8.9	8.9	8.9
ct	$X = 0.6 * ET$	5.34	5.34	5.34	5.34	5.34	5.34
	Internal Exam	8.84	8.04	8.53	8.20	9.30	7.84
essment	$Y = 0.12 * INT$	1.06	0.96	1.02	0.98	1.12	0.94
)	Assignment	8.25	8.14	7.62	6.90	9.66	7.30
	$Z = 0.08 * A$	0.66	0.65	0.61	0.55	0.77	0.58
rect	Course Exit Surv	3.69	3.60	3.66	3.65	3.61	3.57
essment	$A = 0.2 * CES$	0.74	0.72	0.73	0.73	0.72	0.71
Attainment	$X+Y+Z+A$	7.80	7.67	7.71	7.61	7.95	7.58

Calculation of Attainment level of CO (Direct & Indirect

TABLE 6						
	CO1	CO2	CO3	CO4	CO5	CO6
avg Actual Attainment Level of Batch (%)	78.38%	77.14%	77.44%	76.45%	79.89%	76.18%
No. Of Students who achieved target (Out of 171)	142	134	135	128	145	138
% of Students who achieved targets	83.0%	78.0%	78%	74%	84%	80%
Attainment level on scale of 3 (1,2,3 for >60% , >70%,> 80%)	3	2	2	3	3	3



CO-PO PSO Mapping

Number	P01	P02	P03	P04	P05	P06	PS01	PSO2	PSO3	PSO4
BBA 101.1	3	2	3	1	2	.
BBA 101.2	3	2	3	3	3	1	2	3	3	1
BBA 101.3	1	3	2	.	2	1	.	2	.	3
BBA 101.4	.	.	1	2	1	1	1	1	1	.
BBA 101.5	.	3	1	1	1	-	2	1	.	.
BBA 101.6	1	.	1	1	.	M	.	.	.	1
TOTAL	8	8	8	7	7	5	8	8	6	5

PO Attainment Calculations

Table No. 8

ETAT304	PO1	PO2	PO3	P04	PO5	P06	PSO1	PS02	PSO3	PS04
CO ETATJ04.J	9	-	-	-	-	6	9	0.1	6	-
CO ETATJ04.2	6	4	6	6	6	2	4	6	6	2
CO ET_JTJ04.J	2	6	4		4	2	-	4	-	6
CO ETAT304.		-	3	6	3	3	J	J	3	-
CO ETAT304.5	-	9	3	3	J		(3		
CO ETAT304.6	3	-	3	3	-	-	-		-	3
Total	20	19	19	18	16	13	22	1.9	15	11

0 x Attainment value= value of Cox(Table No.6) X (Value of PO value(Table No. 7))

PO Attainment Levels

Table No. 9

BBA										
BBA 101	P01	P02	P03	PO4	P05	P06	PS01	PS02	PSO3	PS04
BBA 101	2.50	2.38	2.38	2.57	2.29	2.60	2.75	2.38	2.50	2.20
AVERAGE	73.3%	83.3%	83.3%	83.3%	-	83.3%	83.3%	-	-	83.3%
		AVERAGE PO ATTAINED								
					(On a scale of 3)			2.50		81.25%

PO x Attainment Level = Total of PO x(table no.8)/ Total of P0x(table no.7)

Average = (PO x Attainment Level /3)*100

Result of Evaluation of each PO & PSO(All courses)

S.No.	Course Code & Title	P01	P02	P03	PO4	P05	P06	PSO1	PSO2	PSO3	PSO 4
1	BBA 101 Business Organization	2.5	2.38	2.38	2.57	2.29	2.6	2.75	2.38	2.5	2.5
2	BBA 103 Financial Accounting	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00
3	BBA 105 Business Communication	3.00				3	3	3.00	3.00	3.00	3.00
35	BBA 308 Income Tax	2.8	2.6	3	1.8		2.8	2.6	2.6	2	2
36	BBA 310 Foundation of International Business	1.80	2	2	1.8	2	1.7	1.70	1.80	1.70	1.70
37	BBA 312 E-commerce	1.70	1.70	1.80	1.90	1	2.1%	1.70	1.7	1.70	1.70
	Average(Direct Attainment)	2.2	2.2	2.2	2.1	2	2.1	2.2	2.20	2.2	2.2



THANK YOU

